

Program Book Advertising Application Form

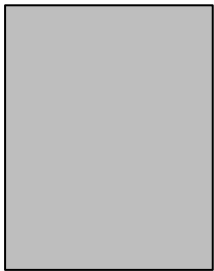
August 11, 2018 9:30 AM - 6:00 PM

Company Name: _____ Booth Number: _____

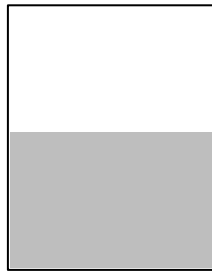
Contact Person: First Name _____ Last Name _____

Mailing Address: _____

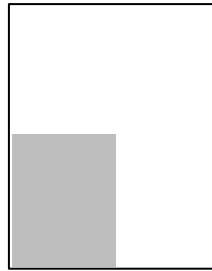
Phone: _____ Fax: _____ Email: _____



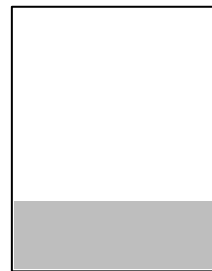
Full Page
5.5" x 8.5"



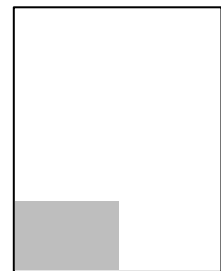
Half Page
5.5" x 4.25"



**Quarter Page
Vertical**
2.75" x 4.25"



**Quarter Page
Horizontal**
2-1/8" x 5.5"



Coupon
2-1/8" x 2.75"

Available Formats

- Centre Split:** (letter size) 11" x 8.5" - \$500.00
- Full Page Back Cover:** (half letter) 5.5" x 8.5" - \$500.00
- Inside Front Cover:** (half letter) 5.5" x 8.5" - \$350.00
- Inside Back Cover:** (half letter) 5.5" x 8.5" - \$350.00
- Full Page:** (half letter) 5.5" x 8.5" - \$300.00
- Half Page:** (quarter letter) 5.5" x 4.25" - \$200.00
- Quarter Page (vertical):** 2.75" x 4.25" - \$100.00
- Quarter Page (horizontal):** 2-1/8" x 5.5" - \$100.00
- Coupon Size:** 2-1/8" x 2.75" - \$60.00

Advertising Agreement: By signing this agreement, I confirm that I wish to place an advertisement in the Celebrating Canada 150-2017 Blessing Walk & Carnival Program Book published by the Markham Wesley Centre. I agree to submit electronic or camera ready artwork, based on Markham Wesley Centre specification and as per the deadlines provided. I further agree to pay all amount(s) owed within 30 days of when such amount(s) are incurred.

Cancellation Policy: Any cancellation of an advertisement placement must be received in writing 30 days or more prior to the delivery date of the program book where the ad is scheduled to appear in order to receive a 100% refund. Any cancellation received less than 30 days prior to the delivery date will be charged the full cost of the advertisement. Failure to submit artwork by press time will be considered a cancellation of the ad placement and will be subject to the above cancellation policy. In the event that the size of the ad is reduced, the above cancellation policy will apply on the portion eliminated.

Print Name: _____ Date of Agreement: _____

Signature: _____

* All files and signed agreement to be faxed to: 905-940-2788 or email to event@markhamwesley.com.

Description of Product, Service, or Event

Advertisement Submission Requirements

Advertising rates are based on ads being provided by the advertiser as specified. Electronic files must conform to specifications listed below.

Full page ads may have bleeds. We do not assume responsibility for colour matching.

To ensure smooth production of your advertisement, please check the following list before submitting your advertisement:

- Ads must be provided in one of the following formats AI, EPS, PDF, PNG, JPG (300 dpi minimum, embed or outline all fonts)
- Ads must be created to the exact ad sizes provided. Only one ad per file.
- No spot colours may be used. All spot colours must be converted into RGB equivalents.
- All support files must be provided (logos, illustration files and scans).
- Scans should be re-sized into photo editing programs and placed in file at 100% - do not scale in layout application.
- For illustrator files, all linked images must be provided separately, all spot colours converted to RGB equivalents from within illustration program.
- Acceptable media include CD-ROM and DVD.
- We do not provide in-house design, however we are able to refer you to other designers.

Payment

Visa/Master Card

Cheque

Total: _____

Total: _____

Name of Cardholder: _____

Cheque Number: _____

Card Number: _____

Date Received: _____

Expiry Date: _____

***Please make cheque payable to:**

Authorized Signature: _____

Markham Wesley Centre

Charitable Registration No.: 811500115RR0001